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Westly, Riordan Kick Off United Way Campaign

Also Announce Major Incentive for State Workers

SACRAMENTO, CA – State Controller Steve Westly and Secretary for Education Richard Riordan kicked off the 2004 United Way and State Employees Charitable Campaigns (CSECC). State employees are expected to raise up to \$8 million this year. Westly and Riordan are Chair and Co-Chair of the CSECC and were the keynote speakers at this week's kick-off breakfast.

Westly encouraged state employees to donate to their favorite charities through the State Employees Charitable Campaign, the only fundraising effort for state employees allowed by statute.

"Charities enrich our communities with countless services, and each person's donation makes a difference," Westly said.

He also announced a major incentive to state employees in the Sacramento region offered by premier sponsor Accenture. Any employee who donates \$500 or more to the CSECC will be entered in a raffle for a \$10,000 golf trip to Accenture's Match Play Championship in Carlsbad featuring Tiger Woods.

"The United Way strives to make a difference one person at a time. This campaign is an opportunity for every state employee to help make that difference," Riordan said. "It is important to remember that even the smallest gift is worth giving."

Westly has long been active in charitable causes. He and his wife established the Steve and Anita Westly Foundation, which provides quarterly grants to non-profit organizations working in the areas of education, youth, health care, immigration and global security.

Riordan, who served two terms as Mayor of Los Angeles before becoming Secretary for Education, has a long record as a philanthropist.

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